

Your marketing department is a raptor.



Everyone else sells software that helps you do marketing.
Rev does the marketing and hands it over finished.

01 WHAT REV WATCHES

Weather

Local events

The season

Your rivals' prices

Where you rank on Google Maps

608 things scored in Ottawa last month. Ten were worth acting on. **Rev finds those ten.**

Not a suggestion. The finished job.

HUNT 001 APEX DETAIL CO. — BOISE, ID

CLOSES SUNDAY

Four dry days. Reset the grime.

WHY THIS WEEK

Four clear days in the forecast — the longest dry stretch in three weeks. The window closes Sunday.

WHO IT IS FOR

Everyone whose car has sat under road grime since the rain started. \$89, twelve slots, Wed–Sat.

SEVEN STEPS IN ORDER

- 1 Post the offer to your Google Business Profile before noon today
- 2 Text the 40 customers you last saw in the spring
- 3 Cap it at 12 slots, and say that it is capped
- 4 Put the Sunday deadline in every message
- 5 Block Wednesday to Saturday afternoons now
- 6 Offer the \$40 interior add-on at the door, not online
- 7 Shoot three before-and-afters for next week

PASTE-READY COPY WRITTEN, NOT PROMPTED

GOOGLE Four dry days this week. \$89 Grime Reset: exterior decon, wheels, sealant. 12 slots, Wed–Sat.

INSTAGRAM Your car has been under three weeks of road grime. Clear Wed to Sat, then it turns. Link in bio.

EMAIL Subject: Four dry days, then it rains again. Reply with a day and we will hold one of twelve.

Three things nobody has time to check.

MAP RANK

Where you rank, street by street.

RIVAL WATCH

What three rivals just changed their prices to.

MYSTERY SHOP

How long your front desk takes to answer an enquiry — **measured, not guessed.**



Extinction risk: 64.
Endangered.

One number for how much trouble your shop is
in. Built from everything above.

**First hunt every
month is free.
No card.**

THEN PACKS FROM \$29



revraptor.com

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